



DIASPORA SERVICES

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MFR Services targets two Groups under our Diaspora Services package:

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- Multi-national Corporations

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Starting any kind of business can be challenging. Let MFR services lessen your burdens by providing services that can help your start-up without your physical presence.

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Home sweet home! After a long stay abroad, the desire of many Ghanaians is a joyous return home. We can help make your return pleasant and less stressful.

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Why worry about the elderly relatives you left behind? Let us help you take care of them so you can focus on other responsibilities.

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For your Business investment needs, we can help identify specific sectors and businesses that you can invest in.

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Are you a Multinational Corporation desiring to invest in Ghana? We have services for you.



THE AFRICAN-AMERICAN
DIASPORA



ADVOCATES ^{for}
entrepreneurs



BUSINESS MANAGEMENT PACKAGE

Targeted at Africans abroad, who want to engage in any form of business in Ghana.

MFR Services will help you start your business by providing some of the following start-up services:



Help conceptualize and develop clients' ideas for the business.



Advise on potential funding sources for the startup, and tax regimes in Ghana.



Conduct feasibility studies and market surveys for the intended business.



Recruit and train staff for the business. Also offer limited supervision services.



Help write Business Plans.



Provide initial accounting services, bookkeeping and general management services.

RELOCATION SERVICES RETURNING HOME

Primarily for Ghanaians abroad who are planning to return home and other Africans in the diaspora planning to settle in Ghana. Issues of accommodation, finding jobs, establishing contacts with former colleagues and friends, adjusting to the poor infrastructure, and reintegrating into the Ghanaian system may cause a lot of discomfort to some returnees. Reliance on relatives to provide these necessities has not helped in most cases. MFR Services positions itself as the go-to company with the integrity and reliability to provide these services.

This package will include the following services:



Suggesting suitable accommodation options, and making the necessary enquiries and legworks on behalf of clients,



Connect clients to reliable health professionals and facilities, particularly for clients who have specific health issues that require specialist attention.



Other services that clients will be interested in.



HEALTH CARE SUPPORT FOR ELDERLY RELATIVES IN GHANA

This package aims at providing support for elderly relatives of Ghanaians abroad. This is particularly important in a Ghanaian society where retirement and nursing homes are not common. Equally important is the integrity and professionalism of the care providers.

MFR will provide these services in a very professional manner comparable to best practices elsewhere.

The package will include the following services:

- Medication reminders and management
- Medical check-up appointment and reminders.
- Regular doctor's visits
- Hospital Admissions, etc



BUSINESS INVESTMENT SERVICES

- ▶ Investment Plan
- ▶ Determine some business sectors with reasonably good chance of growth.
- ▶ Selecting some startups within these sectors that Africans in the Diaspora can invest.
- ▶ Develop the mode of operation.

Some business areas that the Diaspora can consider for investment.

AGRICULTURE

Agribusiness & Agro-Processing

Considering the abundance of raw agricultural produce in Ghana, value addition is an important business area. Although the government's flagship 1D1F is supposed to help address these challenges, it has been very slow. Investors interested in agro-processing may stand the chance of accessing some credit with government guarantee.



Agricultural Input Production

With the increasing consumer awareness, organic foods are likely to have a high demand in the immediate years. Studies suggest consumers are willing to pay up to 50% more for foods produced organically. Access to organic fertilizer to boost production currently is non-existent in Ghana. Investors can leverage on government's one-district-one-factory (1D1F) initiative to enjoy tax holidays over a period of time.



EDUCATION

The opportunities here include learning management software, digital and friendly technologies that focus on digital inclusion, deployment of AI and machine learning in schools, etc.



TRANSPORTATION

Traffic in Ghana remains a major problem. While most people would wish to join public transport, there are no reliable options. A fleet of cars that can commute at regular intervals to specific parts of the city will be a big business opportunity. This will allow individuals to park their private vehicles and go by public transport.

Also, with the improved digital address system in Ghana, a big opportunity remains in courier and delivery service. The transport options include the use of motorbikes, small capacity engine vehicles, vans and trucks. Deployment of technology that allows clients to track their goods will be an added advantage.

RENEWABLE ENERGY PRODUCTION & SUPPLY

Solar energy

Investing in the supply and installation of solar panels is a viable business opportunity. The cost of energy in Ghana creates a significant demand for alternative sources of power.



Bioenergy Production

Biomass, such as agricultural residues and organic waste, can be used to generate electricity and produce biofuels. Businesses can invest in biomass power plants and biogas production facilities. Apart from reducing the cost of energy, it will also provide a safe and environmentally sustainable source of energy for both domestic and industrial use.

HEALTHCARE MANAGEMENT SERVICES

Medical Services



Telemedicine (telehealth)

Develop telehealth platforms and services that connect patients with healthcare providers remotely. This has the potential to significantly improve healthcare access and delivery in Ghana.

Health Data Management

Develop and implement an electronic system for managing health data and records. This electronic health record (EHR) system can lead to better data tracking, improved patient outcomes, and reduced paperwork in healthcare facilities.

Pharmacology and drug manufacturing



As Ghana makes efforts to improve healthcare access, domestic pharmaceuticals and drug manufacturing is an important area that requires a lot of attention. Apart from meeting Ghanaian needs, an investment in this area will also be helpful for the West African subregion as neighboring countries will rely on Ghana's pharmaceutical industry.



Technology & Development

- Areas in information technology
- Technology and society



MULTI-NATIONAL CORPORATIONS

This package will specifically focus on multi-nationals who have plans to move to Ghana, or open branches in Ghana. The services will include:

Connecting multi-nationals with promising Ghanaian startups that they can partner with,

Conduct feasibility study and market surveys for the intended businesses,

Help recruit and train staff on behalf of the multi-national corporation.

Support with registration and other requirements, etc.



ABOUT MFR SERVICES

MFR Services is a registered Limited Liability Management Consulting Group that offers an assortment of Business Management and Training services to our clients.

We operate on three (3) main business units, namely, Training, Business Management and Diaspora Services. With the Training Services, we offer Continuing Professional Development (CPD) trainings to Healthcare professionals and facilities, and also special Training to SMEs geared towards capacity building. For our Business Management Services, we offer management services to Small and Medium Enterprises (SMEs).

MFR Services is owned by Mr. Cudjoe Senyo Amenyah, who lived most part of his adult life in the United States, but currently lives in Ghana, a "Returnee". MFR Services therefore has a very good appreciation for the needs of the Diaspora community, and therefore is set up to meet those needs.

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